



COMPETITION REGULATION

Grants for creating multimedia projects in the framework of the project “The Earth Is Flat - How to read media?”

The grant competition for the project “The Earth Is Flat - How to Read Media?” is aimed at those who are interested in the topic of media literacy and are ready to create educational content to develop relevant skills for a wide Internet audience. As part of the competition, applicants can apply for a grant in the amount of 35,000 rubles to 75,000 rubles to create multimedia projects that meet the themes of the competition.

Competition area: Russian Federation

Contest organizers: Goethe Institute in Moscow and portal COLTA.RU

General grant fund of the competition: 375 000 rubles

The competition is held from July 22 to September 30

Competition jury consists of representatives of the Goethe Institute, the COLTA.RU portal, the team of the project “The Earth Is Flat - How to read media?”, as well as invited experts from the media industry.

Competition topics:

1. Information verification (fact checking, ability to work with sources).
2. Digital etiquette (principles of communication and online behavior).
3. Digital security (protection of personal data, the basics of personal security on the Internet).
4. Digital hygiene (digital detox, anti-internet addiction techniques).

Genres of multimedia projects:

- video / series of videos - staged and animated, timed from 15 seconds to 1 minute;
- podcast / podcast series from 3 to 15 minutes;
- online infographics / series;
- online comic / comic book series;
- online game / game mechanics;
- Telegram bot.



Requirements for Participants:

Individuals and individual entrepreneurs who have reached the age of 18 years and who are citizens of Russia can participate in the competition.

Requirements for competitive projects:

1. Originality. The use of existing videos, animations, graphics, podcasts, scripts or compilations from them is not allowed.
2. Novelty. Previously published projects are not accepted for the competition.
3. Relevance to stated topics and genres.
4. Correct execution of the grant application.
5. Applications for the creation of materials containing profanity are not allowed to participate in the competition.
6. Applications for the creation of materials that do not comply with the laws of the Russian Federation (for example, containing calls for violence, insults, names of prohibited organizations, etc.) are not allowed to participate in the competition.
7. Responsibility for compliance with copyright in the implementation of the competitive project lies with the grantee.

The procedure for registration and submission of competitive applications:

The application for participation in the competition must be made in Russian and contain the following:

- Description of the project idea (no more than 1000 characters with spaces)
- Storyboards or individual sketches (from 3 to 5) with brief explanations (not more than 500 characters); script synopsis (not more than 1000 characters).
- Financial budget estimates for the implementation of the project with an indication of cost items. Grant funds may be used to pay for necessary work and materials, with the exception of office equipment. The applicant has the right to attract financing and subcontractors at his discretion.
- Full name of the applicant, his email address and phone numbers.
- Brief curriculum vitae of the applicant (no more than 500 characters with spaces).

Applications are accepted ONLY by e-mail info@howtoreadmedia.ru marked "COMPETITION MEDIA". Files larger than 25 Mb are requested to be placed on the cloud storage - in this case, the corresponding link is required in the letter.



The number of applications from one applicant is not limited, however, within the framework of this competition, the applicant can receive no more than one grant for an amount not exceeding 75,000 rubles.

Incorrectly executed applications for consideration will not be accepted.

Dates and order of the competition:

Stage 1. Reception of competitive applications from July 22 to September 27.

Announcement of the names of grantees on the website of the project “The Earth Is Flat - How to Read Media?” <https://howtoreadmedia.ru/ru/> no later than **September 30**.

Stage 2. From September 30 to October 9. Approval of the project implementation plan with grantees, execution of the necessary documentation, transfer of grant funds. The conditions for transferring grants, granting rights and regulating the relationship between the Grantee and the Grantor are discussed individually with each winner.

Acceptance of finished works by e-mail of the project info@howtoreadmedia.ru no later than November 9.

Note: the contest organizer reserves the right to change the timing of the contest due to unforeseen circumstances. After determining the winners, the jury reserves the right to finance additional successful applications based on the residual.

Rights to multimedia materials created by grantees:

All rights to use multimedia materials produced by grantees belong to the organizer of the competition. Distribution of ready-made multimedia projects on the Internet is supposed through the website and social networks of the project “The Earth Is Flat - How to read media?” and its partners.

Additional provisions:

1. The fact that the actions established by these Regulations are performed is the Participant’s consent to the use of his personal data specified in the application by the Tender Organizer or persons involved by him to fulfill obligations for the Tender.
2. Participants understand that the data specified by them for participation in the Competition will be processed by the Organizer and those involved by using with and without automation tools, including collection, storage, transfer (including cross-border) in accordance with the current legislation on personal data, and give consent to such processing with the consent of this Regulation.



The consent to the processing of personal data specified in this section is valid for the entire duration of the Competition and 5 (five) years after its completion.

In case of additional questions, please contact by email: info@howtoreadmedia.ru

The competition is held as part of a joint project of the [Goethe Institute in Moscow](#) and the [COLTA.RU portal](#) “The Earth Is Flat - How to read media?”, aimed at developing media literacy and critical thinking. The project covers 15 regions of Russia and provides a series of public lectures for all who are interested in modern media communication, a series of workshops and trainings on the development of media literacy among adolescents and teachers, and online events for students of media and humanitarian specialties. Implemented with the support of the European Union.